



AVONA

April 6, 2014

Esteemed Sponsor

Dear Sirs,

I am writing to cordially invite you to participate in our event entitled “**Family Dinner for a Cause Event**” to be hosted on **Thursday, May 22, 2014 at Al Zumerida Palace, Al Bida Kuwait from 8:00 p.m. onwards.**

The event is primarily for a noble cause to finance the various requirements of our Cathedral and Vicariate. Our target is huge but we believe we shall achieve our objective through different activities we have planned to roll out at intermittent intervals and we are counting on your continued patronage. Counting on your past charity and patronage, we yet again entreat your aid and assistance since the success of this event is credited largely to our magnanimous sponsors.

To commemorate the event, we shall be releasing a “Souvenir” at the hands of the His Excellency Vatican Ambassador to Kuwait in the presence of several diplomats and dignitaries. Patrons both corporate and individuals are invited to sponsor spaces as per the tariff stated on the attached sheet. The circulation is likely to have a reach in excess of 150,000 individuals giving substantial media coverage. In addition to print media, we shall be acknowledging the generosity of our major sponsors by streaming a soft version of certain advertisements from sponsors at the venue giving substantial eyeball time of your products / services to our valued guests in attendance. Upright signage exhibits will be prominently placed at strategic locations of the Platinum and Diamond Plus sponsors.

We have 5 levels of sponsorship packages & service sponsorship, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship will have a lot of traction and mileage now and in prayerful supplications of thanksgiving of the faithful in the future. Some of you may wish to sponsor the cost of service providers, suitable to your pocket, please do pay attention to your needs prior to your commitment.

During the event “Family Dinner for a Cause” we are planning to have several activities to keep you thoroughly entertained and ensure everyone has an enjoyable and memorable evening.

Needless to say the dress code is formal. Please be on time as we have dignitaries, ambassadors, Apostolic Nuncio His Grace Petar Rajič including you lovely people. Let’s be witnesses to this great event not missing out anything and at the same time seal our unity for such a great cause. It is heartening to know many share the enthusiasm for this mission. Your financial support is a real encouragement as we begin to put our plans into action. We are very grateful to you for your generosity and ask you for your continuing prayers as we seek to serve God in the interest of humanity.

Yours in Christ,

Fr. Mathew K. Francis OCD
Vicar General
Vicariate of Northern Arabia



Cassius Gomez
Organizing Committee
Family Dinner for a Cause





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CORPORATE SPONSORSHIP LEVELS



- Yes! I would like to be a sponsor of the **“FAMILY DINNER FOR A CAUSE 2014 - Event”**.

Please select the level at which you would like to sponsor:

- KD 1,500 | 1- Platinum Sponsor - (Cash/Cheque)**
- Slide panorama** : Slide show advertisement + your company logo incorporated at regular intervals in the slide show screened at the venue.
- Invitations** : 4 persons
- Magazine Advertisement** : Inside Cover Fold 3 color pages (Size 22 x 22 cms + 22 x 44 cms) with artwork + your company logo printed on the front bottom cover of the souvenir magazine
- Announcements** : Regular announcements of your company during the event.
- Banner** : 1 large banner displayed at the venue. (Kindly provide the banner)
- Printed materials** : Your business cards / brochures displayed on the tables at the venue.
- Signage** : Your company signage at the entry point of the venue. (Kindly provide one roll up banner)
- KD 1,000 | 1- Diamond “Plus” Sponsor**
- Slide panorama** : Slide show advertisement.
- Invitations** : 2 persons
- Magazine Advertisement** : Outside Back Cover color page (Size 22 x 22 cms) with artwork.
- Announcements** : Announcement of your company during the event.
- KD 750 | 4 - Diamond Sponsors**
- Slide panorama** : Slide show advertisement.
- Invitations** : 2 persons
- Magazine Advertisement** : 1 Full Divider or Inside Back Cover color page (Size 22 x 22 cms) with artwork.
- Announcements** : Announcement of your company during the event.
- KD 100 | Gold Corporate Sponsors**
- Slide panorama** : Slide show advertisement.
- Magazine Advertisement** : 1 Full color page (Size 22 x 22 cms) with artwork.
- KD 50 | Silver Corporate Sponsors**
- Magazine Advertisement** : 1/2 Color Page (Size 11 x 22 cms) with artwork.
- I am unable to sponsor, but would like to:*
- Donate gift items : _____

Terms & Conditions:

- Payments must be made within two weeks from signing the commitment form but no later than **THURSDAY, 8th MAY, 2014**
- Your advertisement must be presented latest by **THURSDAY, 8th MAY, 2014**.
- Sponsors are requested to provide their advertisement design on CD or by email in Jpeg or PDF format with the respective size mentioned at minimum 300 dpi resolution.

Please complete the sponsorship commitment form on page 3.

Scan & Email: familydfc2014@gmail.com Or Call for pick-up.

Attn:

Mr. Cassius Gomez - 9790 1473

Mr. Alexio Noronha- 9712 1151

Mrs. Yvonne Gomes - 9970 7283



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SERVICE SPONSORSHIP



Please select the service that you would like to sponsor:

Hall Sponsor – (Platinum Level)

- Catering KD 5000
- Hall KD 3000

Slide panorama : Slide show advertisement + your company logo incorporated at regular intervals in the slide show screened at the venue.

Invitations : 4 persons

Magazine Advertisement : Inside Cover Fold 3 color pages (Size 22 x 22 cms + 22 x 44 cms) with artwork + your company logo printed on the front bottom cover of the souvenir magazine

Announcements : Regular announcements of your company during the event.

Printed materials : Your business cards / brochures displayed on the tables at the venue.

- Security KD 200
- Labor KD 200
- Consumables KD 200

Activity sponsor

- Sound KD 300
- Lights KD 300
- Photo KD 300
- Video KD 300
- Band KD 200
- Stage KD 200
- Decoration KD 200
- DJ KD 100
- MC KD 100
- Flowers KD 100

Entertainment sponsor

- Performances KD 300
- Gifts KD 300
- Novelties KD 200
- Frames KD 100

Printing sponsor

- Souvenir KD 300
- Tickets KD 100
- Signage KD 75
- Banners KD 50
- Gate Pass KD 50
- Flyer KD 50

Slide panorama : Slide show advertisement.

Magazine Advertisement : (Either Full or 1/2 color page, based on the value of sponsorship level on page 1).

Terms & Conditions:

- Payments must be made within two weeks from signing the commitment form but no later than **THURSDAY, 8th MAY, 2014**



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SPONSOR COMMITMENT FORM

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DEADLINE DATE FOR SPONSORSHIP IS THURSDAY, 8th MAY, 2014

VICARIATE OF NORTHERN ARABIA "DINNER FOR A CAUSE - 2014"

Sponsors /Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ Pin Code: _____

Phone: _____ Email: _____

Sponsorship Level: _____ Amount: KD _____

Sponsors Stamp & Signature: _____

*Please make cheques payable to the "The Catholic Church"
Ensure you obtain a receipt against payment duly signed and bearing a stamp.*

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